

DO CONTE



FIRST XXth CENTURY CLEARING

Which Begins TO-MORROW, January 2d,

Marks a new epoch in retail merchandising. Not a line of goods has been reserved. Prices have been generally and ruthlessly cut to speedily clear all Winter Stocks. Come and buy. NEW WHITE GOODS and NEW HOUSEHOLD LINENS, NEW EMBROIDERIES and NEW MUSLING UNDERWEAR are, in accordance with our usual custom, opened to-morrow also.

Washable Dress Goods.

Huge cases filled with goods ordered for spring are waiting to be unpacked. We have considerable quantities of late season goods, very desirable, that we are going to sell at much less than we can quote for the newer arrivals, on account of the advance in the price of cotton.

400 pleces double-width Eclipse Fian-nelette in choice styles, reduced from 150 to 10c a yard. 150 pleces Rocchien's French Percales, in light effects, reduced from 30c to

In light effects, reduced from 30c to 15c a yard.

50 pieces Mount Vernon Zephyr Ginghams, in excellent patterns, reduced from 55c to 15c a yard.

100 pieces Whyttam's celebrated Scotch Ginghams; we sold 500 pieces last summer at 40c; the price now is 15c a yard.

100 pieces Indigo and China Blue Prints that are as staple as gold; they, too, go at 5c a yard.

100 pieces Bombay and Lorraine Madras, in dress and shirting styles, all reduced to 15c a yard.

10,000 Remnants of Calico, Percale, Madras, Gingham, Organdie and Swisses at half price to clear them out at once.

Domestics.

Cotton costs a little more, linen has advanced a trifle, but the Barr cash is as potent as ever, and choice lots are easily caught by it. These are made-up goods, well made and all torn-not cut-and all the leading brands.

Utica Mills Sheets, 90x90 inches, 80c, instead of 90c a sheet. Irstead of 90c a sheet.
Utica Mills Sheets, 81x90 inches, 75c, instead of 80c a sheet.
Pepperell Mills Sheets, 80x90 in free, 65c, instead of 75c a sheet.
Pepperell Mills Sheets, 81x90 inches, 60c, instead of 70c a sheet.
Defender Mills Hemsitched Sheets, 50x90 inches, 80c, instead of \$1.00 a sheet.

sheet.

Monarch Hemstitched Sheets, 20x20
inches, 79c, Instead of 85c a sheet.

Monarch Hemstitched Sheets, 81x30
inches, 673c, instead of 75c a sheet.

5,000 Made Pillow Slips, the run of the

mill; 42x46 inches, 10c each, instead of 12½c.
5,000 45x28 inches, 11c each, instead of All Cotton Goods at old prices. No

Embroideries.

Special sale of manufacturers' 41/2-yard lengths sample strips; all new designs for this Spring's business; all embroideries advertised in this sale are all perfect goods. No seconds or "Schiffli" em-broideries in this lot.

Sold in lengths of 41/2 yards only.

1½ to 2¼ inch wide Cambric Embroid-ery; importer's price 7e; sale price 4c a yard. 21/2 to 3 inch wide Cambrie Embroid-

ery; importer's price Sc; sale price Sc a yard. 4 to 5 inch wide Cambric Embroidery; importer's price 12c; sale price ic a yard. 5 to 6 inch wide Cambric Embroidery; importer's price 14c; sale price 9c a

importer's price 14c; sale price 9c a yard. 5 to 7 inch wide Cambric Embroidery; importer's price 17c; sale price 19c a yard.

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5 to 8 inch wide Cambric Embroidery; importer's price 19c; sale price 12c a yard.

5 to 8 inch wide Cambric Embroidery; importer's price 23c; sale price 18c a yard.

5 to 9 inch wide Cambric Embroidery; importer's price 29c; sale price 18c a yard.

5 to 10 inch wide Cambric Embroidery; importer's price 29c; sale price 29c a yard.

10-inch wide Cambric Skirtings; importer's price 39c; sale price 20c a yard.

10-inch wide Cambric Skirtings; importer's price 48c; sale price 20c a yard.

Sale No. 2-Manufacturers' short lengths of Fine Nainsook and Cambric Embroideries, all new designs for coming spring; the handsomest and cheapest lot of Fine Embroideries and cheapest lot of Fine Embroideries we have secured for many years; all perfect goods; no seconds or Schiffil embroideries in this lot; will be sold during this sale at about half regular value in lengths from two to three and one-half yard pleces.

Misses' Box Calf Lace Shoes, heavy soles; worth \$2.00; reduced to....

Hosiery and Underwear Dept.

Ladies' Fleece-Lined Cotion Union Suits, in ecru and natural color; also Jersey ribbed Merino Vests and Pants, in white and natural color; regular 50c goods; clearing price 20c. Ladies' Camel's-Hair Vests and Pants to match, medium weight, slik bound and stitched, pearl buttons, extra good value at sic; clearing price sic. Ladies' Jersey Ribbed Merino Union Suits, in cream or natural color; also All-Wool Medicated Scarlet Vests

and Pants; these sold all season at \$1.00; clearing price 69c. Ladies' Flat Vests and Pants, extra fine quality, white or natural color; also Black Wool Tights, knee and ankle open or closed, broken sizes, regular \$1.25 goods; clearing price 75c. Ladles' Genuine Oneita Union Suits, open across front, best quality mer-ine, natural color only; they sold for

open across front, best quality merine, natural color only; they sold for \$1.75; clearing price \$1.00. Children's and Boys' Heavy Fleece-Lined Vests, Pants and Drawers, ecru and natural gray. Ze and Le goods; clearing price 18e.
Misses' and Children's Jersey Ribbed Merino Vests and Pants, natural color, best quality merino; they sold from 50c to 18c; clearing price 30c.
Ladles' Ribbed Wool Hose, black or Natural color, good weight; regular Ze ones; clearing price 18c, or three pairs for 50c.
Ladles' Ribbed Cashmere Hose, black, with double merino heels and toes; sold all season at 25c; clearing price 25c.
Ladles' Fancy French Cotton and Lisle Hose, black hoots and fancy tops and all over fancy, extra value at 50c; clearing price 35c a pair or three for \$1.00.
Ladles' High Noveities, in French Lisle Thread Hose, vertical stripes, polka dots and lace boots; these sold from \$1.50 to \$2.00; clearing price 38c.
Boys' extra heavy ribbed sill-wool School Hose, double merino heels and toes, sizes 7 to 10, the 25c quality; clearing price 25c.
A big lot of odds and ends in infants' extra fine Cashmere Hose, plain and ribbed, tan and black, all imported goods; worth up to 35c a pair; clearing price 125c.

Clearing Sale of Shoes,

and every pair sold with Barr's guarantee,

Children's Box Calf Lace Shoes, heavy soles; worth \$1.50; reduced to......

Ladies' Kid Oxford Ties, felt soles, worth \$2.00; reduced to......

Ladies' Calf Skin Storm Boots, heavy Goodyear welt soles, building toes, \$2.48

Shoes made especially to our order.

Art Goods.

Many pretty and useful prices.

Hand-Painted Toilet Sets, six pieces, in floral designs; were \$4.00 per set; reduced to \$2.09.

Embroidered Pin Cushions, on white linen, embroidered in fillo floss, in dainty shades, slightly soiled, lic each, were 90c.

Hand-Painted Glove and Tie Boxes, slightly soiled; price 25c each.
Only a few Silk Lamp Shades, in yellow, green and blue; were \$2.59; reduced to 25c each.

Hand-Made Battenberg Lace Scarfs, 18x54, made of linen braid, and numerous fancy stitches; price was \$2.09, reduced to \$1.49 each.

Stamped Linen Center Pieces, in a number of different designs; price libe each; was 45c each.

A few novelties left over from Christmas, such as Work Boxes, Jewel Boxes, Embroidery Baskets, Pin Cushions, Whisk Holders, Smoking Sets, Blotting Pads, All of these articles are cut in half and less, Great bargains to be had among these.

Handkerchiefs.

At 5c each-2.500 dozen Ladies' White Hemstitched Handkerchiefs, with openwork and embroidered corners; they're 10c goods; clearing sale price, 5c each. At 5c each-Special sale of Men's Col-ored Border Hemstitched Handker-chiefs; nice quality; 15c goods, at 5c each. each.
At 19c each—Lace trimmed Handkerchiefs, reduced from 15c to 19c each.
At 15c each—Ladies' unlaundered Handembroidered Sheer Linen; reduced
from 25c to 15c each.
At 25c each—A few of our 59c patterns
in Ladies' embroidered and lace
trimmed Handkerchiefs; in our clearing sale at 35c each; 3 for \$1.00.

Oxford Mufflers.

Biggest bargain in America—Satin-lined Oxford Mufflers, 25c each; re-auced from \$1.00. Satin-lined Oxford Mufflers, 50c each; reduced from \$1.50.

98c

\$1.48

1,000 volumes in this sale. Every book that shows the slightest traces of the holiday handling, if only a finger mark, has been marked at a fraction of real

alue.

For instance, a set of "Studies of a Blographer," 2 vols., that were \$1.00, now marked to go at \$2.00; only the box is solled.

"Knights of the Cross," by Henry Sienkiewicz; was \$2.00, now \$1.00.

A line of elegantly illustrated and bound books that would make beautiful graduation gifts, suchas "Brace-bridge Hall," etc., 2 vols.; were \$5.00 the set, now \$3.00; and nothing the matter with anything but the box.

The "Gibson" books, regular \$5.00 volumes, slightly solled; now \$2.00; and about a thousand other books at same ratio of reduction.

Third Floor.

Big reduction on this floor articles are here and at a for the coming week. Now trifle of the before-holiday is your time to buy Lace Curtains. Read a few of the prices.

Ruffled Muslin Curtains, were \$5c, now bic. Ruffled Muslin Curtains, were Sc, now Ruffled Muslin Curtains, were \$1.25. Ruffled Muslin Curtains, were \$1.25, now \$5.0. Ruffled Muslin Curtains, were \$1.35, now \$2.50. Nottingham Lace Curtains, were \$2.50 and \$2.55, now \$1.75.

Nottingham Lace Curtains, were \$3.75, now \$2.50.

Nottingham Lace Curtains, were \$1.50, now \$1.50.

Nottingham Lace Curtains, were \$7.50, now \$1.50. Nottingham Lace Curtains, were \$1.50, now \$4.50. Irish Point Lace Curtains, were \$7.50, now \$3.50. Irish Point Lace Curtains, were \$7.50, now \$3.50. Irish Point Lace Curtains, were \$7.50, now \$3.50. Irish Point Lace Curtains, were \$7.50, now \$1.50. Irish Point Lace Curtains, were \$1.50, now \$1.50. Irish Point Lace Curtains, were \$1.50, now \$1.50. Irish Point Lace Curtains, were \$1.50, now \$1.50. Irish Point Lace Curtains, were \$1.50. Irish Poi

One lot Ruffled Pillows, covered in Japanese crepe; while they last, each,

Blankets and Bedding. Fine Feather Pillows, were \$3.00 now \$1.56. Pillow Shams, were \$1.00, now 50c. Pillow Sham Holders, were 75c, now Lap Robes, were \$1.50, now \$5c. Slumber Robes, were \$2.50, now \$1.75. Horse Blankets, were \$2.50, now \$1.50.

Wilton Nubia Rugs, 27x57, were \$1.50, now \$1.10. Fine Axminster Rugs, 27x52, were \$1.50, now \$2.25. Black Fur Rugs, lined, 30x64, were \$3.50, now \$1.50. now \$1.50. Combination Fur Rugs, 28x64, were \$5.50, now \$2.50. Combination Fur Rugs, 36x72, were 57.96, now \$4.75.
All wool Art Squares, 9x12, were \$2.90, now \$6.50. All wool Art Squares, 3x8½, were \$3.50, now \$5.75.

Every Hat Goes

In Our January Clean-up. Cost has been forgotten-the grand clean-up is now our object and prices have been made to effect that result.

212 Turbans and Toques, in black and colors, former price \$4.00, \$5.00 and \$1.50 each, sale price. 98c 75 clean, new, up-to-die Hats, the very latest ideas, \$12.00 and \$15.00 hats, all marked at one price for this sale.... \$7.00 A splendid line of newvelvet faced Hats, trimmed with the new flowers and laces, a \$10.90 hat, for this sale... \$4.98 One big lot-about 50 dezen-Hats, 75c to \$2.50 hats for misses and children all at one price.....

1,000 bunches of Roses, regular 50c quality, for this sale.....

500 for 75c and \$1.00 Waists. 19c for 25c Caps.

80.75 for \$12.50 and \$15 Vest Sults. 87.75 for \$10 and \$11 Vest Suits. 84.35 for \$7 and \$2.50 Vest Suits.

Boys' Vest Suits. Ages 10 to 16.

Double-Breasted Knee Suits.

Boys' Overcoats and Reelers.

This popular line is especially choice

Big reductions on everything to make a quick, complete clearance \$13.75 for \$20 and \$22 Suits and Overcoats. \$11.75 tor \$16.50 and \$18 Suits and Overcoats. 82.75 for \$13.50 and \$15 Suits and Overcoats.

\$6.75 for \$10 and \$12.50 Suits and Overcoats.

See our Military Sack Suits and Ragian Overcoats. Vaists and Caps Reduced

Young Men's Fency Ve 1s. \$2.50 for \$4.00 and \$3.00 Fancy of th. \$1.75 for \$3.00 and \$3.50 Fancy of ts. \$4.00 for \$2.00 and \$2.50 Fancy lists.

Vestee and Norfolk Suits

ties for boys 3 to 10 years. All greatly reduced.

Finely tailored, choice style

\$7.75 for \$10 and \$12.50 Suits and C 84.85 for \$7 and \$6.50 Suits and Ove co

\$2.75 for \$12.50 and \$15 Overcoats. \$6.75 for \$10 and \$11 Reefers and Or \$4.85 for \$7 and \$8.50 Reefers and Or Linings. - Notwithstanding cotton is 10c a pound to-day as compared to 6c a year ago, we have n advanced the prices of linings.

200 pieces Slater & Woods's 64x lish Cambries, in all color black, 64c a yard. 1,000 pieces Fast Black and ner in full batted percalines at 1 and 20c a yard. 400 pieces Genuine French Canvas, all pure linen, at and 260 a yard.

WEDNESDAY OUR BASEMENT Will Mean A GREAT MONEY-SAVING to Our Customers. Every Department on the Great Floor Offers the Greatest Values Ever Before Named to St. Louis Shoppers.

January Clearing Sale in Our Glass

Department. 24 dozen plain-blown, straight Flips; regular price 54s, reduced to 27c per dozen.

8 dozen Whiskies, cut bottom; regular price 51.30, reduced to 55c per dozen.

12 dozen plain Goblets, with rope stems; regular price 16c, reduced to 38c per dozen.

The dozen plain-brown Clarets, plain stem; regular price 51.5c, reduced to 75c per dozen.

8 dozen plain-blown Sherry Glasses, with twisted stem; regular price 51.5c, reduced to 56c per dozen.

9 dozen plain-blown Clarets, with twisted stem; regular price \$1.7c, reduced to 56c per dozen. Screen cut glass Cocktails, with cut stem; regular price \$1.30, reduced to \$1.55 per dozen. Is dozen optic Wines, plain stem; regular price \$1.54, reduced to 770 per dozen.

Powerful Reductions in Kitchen and Household Supplies for January Clearing Sale.

Hardwood Rolling Pin, enameled handle; reg-ar price 16. January Clearing Sale price 5c. 12-inch hardwood Mineing Bowl; regular price is January Clearing Sale price Cothes Wring-10-inch wood-frame Challenge Clothes Wring-regular price \$1.76, January Clearing Sale Lagre size Challenge Wash Board; regular rice 260, January Clearing Sale price 12c. 55 feet cotton braided Clothes Line; regular rice 10c. January Clearing Sale price 5c. Fancy January Clearing Sale price 5c. Fancy January Clearing Sale price 5c. Aniuary Clearing Sale price 12c. All-bristle Counter Brush; regular price 2c, anuary Clearing Sale price 15c. Bell's Star Cleanor, for cleaning and pottsburg; regular price 5c, January Clearing Sale rice 8q cake
Silverine for polishing silver and gold plate:

Nickel-Plated Robe Hook, regular price 20: Lowest Price for Dolls in Our January Toys Reduced for Our January Clear-inuary Clearing Sale Price 120, with Stand and alter Pan, regular price 35: January Clearing Sale.

Clearing Sale. January Clearing Sale Price 12.

Planished Oval Soup Tureen, with Stand and Water Fan, regular price \$5; January Clearing Sale Price \$4.

2-Gallon Hot-Water Urn, with Tumbler Warmer, regular price \$2; January Clearing Sale Price \$0.48.

All-Copper Nickel-Plated Tea Kettle, regular price \$1.50; January Clearing Sale Price \$6.

The Boss One-Minute Coffee Pot, nickel-plated, 2-quart size, regular price \$1.50; January Clearing Sale Price \$6.

Table Kettle, height complete \$1 inches, capacity of kettle, \$2 pints; Stand and Kettle brazes, regular price \$1.50; January Clearing Sale Price \$8.

Chafing Dish, improved regulating asbestos Lamp, with cotra pan for hot water; double tin-lined throughout; nonheating side handle on hot-water pan; nickel-plated; \$-pint size; regular price \$6.50; January Clearing Sale Price \$4.59.

Special Reductions in Our Art Gallery for the Great January Clearing

Saie.

2 genuine Oil Paintings, with heavy gold-leaf ames; all different subjects and artists—Waiting for the Perryman, by Samuel Worth Daly; Pisherman's Home, by Samuel Worth Daly; Pisherman's Home, by Perry Knight; In the Meadows, by R. Ross; in the Country, by C. Ritta; Saa Shore, by F. tur; End of the Pond, by R. Vandrez; all in sahogany shadow boxes; size 2027; were \$12.60; amasy Sale Price \$2.00 each.

Genuine Oil Fainting by H. A. Duessell Crik Genuine Oil Fainting and with red plush; by Sandrey with heavy gold-leaf frame. The black shadow box lined with red plush; by Sandrey Sale Price 114.52. Genuine Oil Painting, by T. Harsey (By the es), with 4-inch gold-leaf frame, in initiation seny shadow box, size 22.55; January Sale rice 514.55; was 12.59; January Sale price 514.55.

2 senuine Oil Paintings—A. Angelari, Bay of aples; On the Coast of Maire, by R. Carey unham; The Oid Mill, by E. Gordon Stuart; inabogany shadow boxes; size 22.55; manuary sale price 51.50; January Sale Price 514.25.

Genuine Oil Painting, Sheep in Pasture, by Poupin, with heavy gold-leaf frame, in macogany shadow boxes; size 22.55; was 12.50; January Sale Price 15.00.

Genuine Oil Painting, Sheep in Pasture, by Poupin, with heavy gold-leaf frame, in macogany shadow boxes; size 22.55; yas 12.50; January Sale Price 15.00.

Jestuine Oil Paintings, by S. Lux, with gold-af frames, in wooden shadow boxes; size 22.5; were 12.50; January Sale Price 114.55.

Fine quality jointed Dolls, have bisque heads, with hair and glass eyes; former price, 25c; January Clearing Sale, 15c.
Fine quality kid body Dolls, have bisque heads, with hair and glass eyes, shoes and stockings; former price, 25c; January Clearing Sale, 15c.

January Reductions on Knives, Forks

The each.

Fancy Toothpick Holders, open-work edge, quadruple plate; regular price, M.6; January clearing sale price, 550 each.

Quadruple-plated fancy Candlestick for rapers for desk use; regular price, 760; January clearing sale price, M.6.

lovs' Soldier Outfits, cavalry, artillery, etc., slightly solled; former price, \$1.99; January Clearing Sale, 69c.
Fancy lithographed Brass Drums, large stres, slightly solled; former price, 60c; January Clearing Sale, 19c.
Large-size Security Safe Deposit Banks, well made, with combination lock; former price, \$1.69; January Clearing Sale, 19c.
The Combination Cash Register and Saving Bank, nickel-plated; former price, \$1.09; January Clearing Sale, 19c.
The Penny Saver Register Bank, registers the amount very accurately; former price, \$1.90; January Clearing Sale, 69c.
Hardwade Parior Tempine, varnished, put up in wood box; former price, 6c; January Clearing Sale, 19c.
Large amortment of Imported Skin Horse and Wagons, Barrel Wagons, etc.; former pricee,

High-Grade Silverware Going at Cut Prices in Our January Clearing

Beautiful quadrupie-plated Tea Set, five pleces, satin engraved; regular price, \$17.50 set; January Cleaning Sale Price, \$12.51 set. Beautiful drapie-plated Tea Set, four pleces, satin engraved; regular price, \$8.50 set; January Clearing Sale Price, \$5.72 set. Beautiful quadrupie-plated three-piece Dessert Set, sugar, cream and spoonholder, satin engraved; regular price \$5.00; January Clearing Sale Price, \$1.75 set. Quadrupie-plated Fruit Stand, open-work religes on foot; regular price, \$1.50; January Clearing Sale Price, \$1.50 set. Quadrupie-plated Confelabra, five-light Colonial style; regular price, \$1.50; January Clearing Sale Price, \$1.00 sec. Quadrupie-plated Soun Tureen, satin and en-

Special January Reductions on Lamps

China Parlor Lamps, center-draft burner, implete, with globe to match; regular price, 1,69; January clearing sale price, 11,60; China Banquet Lamp, center-draft burner, implete, with globe, various decorations; regular price, 13,60; January clearing sale price, price, 13,60; January clearing sale price, China Banquet Lamp, center-draft burner, implete, with globe, various decoration, light of lamp 30 inches; regular price, \$12.50; unuary clearing sale price, \$6.50.

China Banquet Lamp, center-draft burner, implete, with globe, wrought-iron trimmlings; rular price, \$16.50.

Wrought-iron Diane. each.
Fancy Parlor Lamp, black enamel, gold-plate trimmings: regular price, \$10.60; January clearing sale price, \$5.00 each.
Nickel-plate Heading Lamp, center-draft burner, complete, with shade; regular price, \$2.20; January clearing sale price, \$1.49.
Fancy metal Hanging Lamp, center-draft burner, complete with shade; regular price, \$5.50; January clearing sale price, \$2.50.

January Reductions in Jardinieres.

chipped; former price, \$1.50; January clearing sale price, fic. 10-inch royal bine Jardinlere, with broin beading at top, shading into tan on std, slightly cracked; former price, \$2.30; January clearing sale price, \$1.15. 13-inch Jardinlere, dark blue ground, with light blue and tan, raised Grecian design, slightly cracked; former price, \$3.50; January clearing sale price, \$1.75. 3-inch Jardinlere, beautifully thread in pink, decorated with clusters of roses, with gold handles, cracked at top; former price, \$3.54; January clearing sale price, \$1.75.

1-Day Clocks in fancy vase shape. Tourvilse vare; were N. January Sale price M.

1-Day Clocks on Royal Bonn ware, fancy shape; were N. January Sale price Li-50.

4-Day Clocks in fancy shapes, Delft ware; were H. January Sale price Li-50.

4-Day Clocks, French movements, fancy shape, Royal Bonn ware; were H. January Sale price Si-50.

5-Day Clocks, Ansonia movements, in his of the hour and half hour, in blue, red and lavender tint; were H. January Sale price Si-56.

5-Day Clock Ansonia movements, in black from with gold trimmings, strikes the hour and half hour; dual inlaid with pearl; were H. January Sale price Si-56.

5-Day Clock Ansonia movements, black from in fancy shape, with gold trimmings, strikes the hour and half hour; were His January Sale price Si-56.

Elegant large Brass Clocks, Ansonia movements, clock and figure combined, strikes the hour and half hour; were Ho, January Sale price He-69.

January Clearing Sale Bargains in



-WHOLE BLOCK--SIXTH, OLIVE TO LOCUST STREET.- SOUTH

